

Max Fox

Cinematographer

In an age where attention spans are short and the competition is fierce, professionally-produced video content is more important than ever. Since earning a Bachelor's Degree in Film/TV Production and later joining the Rob Jensen Company team in 2018, Max Fox has shot, edited, and launched over 112 videos for our YouTube channel, which now has over 1.15 million total views.

As a technician and artist, Max creates property tour videos designed to present your home to potential buyers in a beautiful, informational, and emotionally engaging way. These videos highlight the scale and layout of the home, notable features and details, as well as standout materials and finishes. To share the benefits of living in each community, the videos showcase amenities such as clubhouses, golf courses, tennis courts, fitness facilities, private parks, and security. Max also produces video featurettes about cultural and community activities—like mountain biking in Red Rock Canyon and ice-skating on the Strip—because we're not just selling homes, we're selling the Las Vegas lifestyle.

From casting and directing to music curation and motion graphics, Max oversees every step of the video creation process. On top of that, he is proficient at using highly effective keywords and search engine optimization to maximize the visibility of our video content on the internet. Overall, Max's marketing contributions make a measurable and invaluable impact on the buying and selling process.